The Psychology Of Illustration: Volume 1 Basic Research

Synopsis

From the earliest stages of elementary school to the advanced college level, variÂ- ous types of illustrations are included in educational materials in order to proÂ- mote learning. These illustrative adjuncts are often profuse and, in many cases, they may be the most striking feature that distinguishes one set of learning materials from another. In addition, the perceived effectiveness of the illustraÂ- tions clearly plays an important role in the marketing of many educational materials. Despite this pervasiveness and salience in education, there has never been a systematic effort to bring together the results of research on illustrations in order to provide some level of guidance to the developers of commercial learning materials. There is, however, a considerable research literature that is directly relevant to this aspect of education. The purpose of the present twoÂ-volume set is to summarize and interpret the existing research literature that deals with the various educational functions of illustrations. In undertaking to produce an omnibus reference work on psychological and instructional issues surrounding illustrated learning material, our paramount aim has been to stimulate closer collaboration between researchers, producers, and users of educational text. The problems associated with moving the findings of educational research into the realm of everyday practice have been perennial ones. While many researchers and practitioners are interested in fundamentally similar questions, they typically speak dissimilar languages, read different jourÂ- nals, and carry out their work under disparate ideologies.

Book Information

Hardcover: 214 pages

Publisher: Springer; 1987 edition (March 16, 1987)

Language: English

ISBN-10: 038796424X

ISBN-13: 978-0387964249

Product Dimensions: 0.8 x 6.8 x 10 inches

Shipping Weight: 1.1 pounds

Average Customer Review: Be the first to review this item

Best Sellers Rank: #2,160,181 in Books (See Top 100 in Books) #164 inÂ Books > Medical Books > Psychology > Medicine & Psychology #3319 inÂ Books > Education & Teaching > Schools & Teaching > Education Theory > Educational Psychology #3925 inÂ Books > Textbooks > Medicine & Health Sciences > Medicine > General

The Psychology of Illustration: Volume 1 Basic Research Psychology: Social Psychology: 69 Psychology Techniques to Influence and Control People with Communication Tricks, NLP, Hypnosis and more... (Psychology, ... NLP, Social Anxiety, Cognitive Psychology) The Art of American Arms Makers: Marketing Guns, Ammunition, and Western Adventure During the Golden Age of Illustration Covers of Gold: Collectible Sheet Music, Sports, Fashion, Illustration, & Dance, With Values (Schiffer Book for Collectors) Digital Fashion Illustration with Photoshop and Illustrator The Sick Rose: Disease and the Art of Medical Illustration The Alchemy of Happiness: with illustration Dopamine Receptor Sub-Types: From Basic Sciences to Clinical Applications (Biomedical and Health Research, Vol. 19) (Biomedical and Health Research, V. 19) Transforming Self and Others through Research: Transpersonal Research Methods and Skills for the Human Sciences and Humanities (SUNY Series in Transpersonal and Humanistic Psychology) Basic Guide to Accident Investigation and Loss Control (Wiley Basic Guide Series, Volume 3) Psychology of Learning and Motivation, Volume 41: Advances in Research and Theory Master Introductory Psychology Volume 1: History and Approaches, Research Methods, Biological Bases of Behavior, Sensation & Perception Hacking: How to Hack Computers, Basic Security and Penetration Testing (Hacking, How to Hack, Hacking for Dummies, Computer Hacking, penetration testing, basic security, arduino, python) PIC Microcontroller Project Book : For PIC Basic and PIC Basic Pro Compliers Hacking: Basic Security, Penetration Testing and How to Hack (hacking, how to hack, penetration testing, basic security, arduino, python, engineering) Visual Basic: Crash Course - The Ultimate Beginner's Course to Learning Visual Basic Programming in Under 12 Hours Hacking: Beginner's Guide to Computer Hacking, Basic Security, Penetration Testing (Hacking, How to Hack, Penetration Testing, Basic security, Computer Hacking) Insider's Guide to Graduate Programs in Clinical and Counseling Psychology (Insider's Guide to Graduate Programs in Clinical & Counseling Psychology) Wonderlic Basic Skills Test Practice Questions: WBST Practice Tests & Exam Review for the Wonderlic Basic Skills Test (First Set) A Primer in Positive Psychology (Oxford Positive Psychology Series)